



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Great American Media  
1010 Wisconsin Ave. NW  
Washington, DC 20007-3603

## Contract #

**847412**

**Schedule Dates** 09/18/12-09/24/12  
**Advertiser** Democratic Congressional Campaign Cmte. (22071)  
**Agency/T-Code** Great American Media (2039)/556615156  
**Product** Political - US House (1175)  
**Brand** DEMOCRAT - PAC (169546)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** KAUFMAN,MEREDITH  
**Phone/Fax** /  
**CPE** 11/14/1568  
**Account Types** National/Political PAC - Agency  
**Billing Type** Weekly/Irregular  
**Comments** DEM CONGRES CAMPAIGN  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 08/08/12  
**Last Modified** 08/08/12  
**Entered By** Betsy Waxberg  
**CO-OP** No  
**Headline #** 06267887  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,252.50  
**Net Total** \$41,097.50  
**Sales Tax**

## St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Sep. 2012	45	\$48,350.00
<b>Grand Total:</b>	<b>45</b>	<b>\$48,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20062- News @ 10pm M-F	2		X	X	X	X			2	\$2,000.00	\$4,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	8/8/12
2.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20063- Late Show with David Letterman		1							1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	8/8/12
3.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20027- Inside Edition		1							1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION	8/8/12
4.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20022- Price is Right	2		X	X	X	X			2	\$400.00	\$800.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	8/8/12
5.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	12:27P- 2:57P (CT)	2		X	X	X	X			2	\$350.00	\$700.00	St. Louis (KMOV) (KMOV)	AFTERNOON ROTATION	8/8/12
6.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20023- News @ 12noon M-F	2		X	X	X	X			2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	8/8/12
7.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	28663- Dr. Phil	2		X	X	X	X			2	\$600.00	\$1,200.00	St. Louis (KMOV) (KMOV)	DR. PHIL	8/8/12
8.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20029- Young and the Restless	2		X	X	X	X			2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)	YOUNG AND THE RESTLESS	8/8/12
9.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20054- News @ 5pm M-F	2		X	X	X	X			2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	8/8/12
10.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	48386- News @ 5am	2		X	X	X	X			2	\$250.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	8/8/12
11.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20055- News @ 6pm M-F	2		X	X	X	X			2	\$800.00	\$1,600.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	8/8/12
12.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20015- News @ 6am M-F	2		X	X	X	X			2	\$400.00	\$800.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	8/8/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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### Sales Office

TeleRep - New York

### Buyer Name

KAUFMAN,MEREDITH

### Phone/Fax

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### CPE

11/14/1568

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### Date Entered

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### Last Modified

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### Entered By

Betsy Waxberg

### CO-OP

No

### Headline #

06267887

### Demo

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$7,252.50

### Net Total

\$41,097.50

### Sales Tax

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### By Broadcast Month

### Spots

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Grand Total:

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13.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20053- Entertainment Tonight	2		X	X	X	X			2	\$1,200.00	\$2,400.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	8/8/12
14.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	131968- CBS This Morning	2		X	X	X	X			2	\$200.00	\$400.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	8/8/12
15.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	114240- Nate Berkus Show	2		X	X	X	X			2	\$150.00	\$300.00	St. Louis (KMOV) (KMOV)	NATE BERKUS	8/8/12
16.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	115389- Blue Bloods							1		1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)	BLUE BLOODS	8/8/12
17.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	20108- News @ 10pm Sat							1		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	NEWS 4	8/8/12
18.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	20103- News @ 6pm Sa							1		1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6PM SATURDAY	8/8/12
19.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	20789- News @ 10pm Sun								1	1	\$1,800.00	\$1,800.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10P SUN	8/8/12
20.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	20144- Sports Sunday								1	1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	SPORTS SUNDAY	8/8/12
21.0	Normal Line / NFL	09/23/12-09/23/12	4	:30	11:58A- 6:15P (CT)								1	1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NFL FOOTBALLDEC'12-JAN'13	8/8/12
22.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	20757- News @ 5:30pm Su								1	1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5:30P SUNDAY	8/8/12
23.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	20141- 60 Minutes								1	1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)	60 MINUTES	8/8/12
24.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	8A- 10A (CT)								1	1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	CBS SUN MORNING/FACETHE NATION	8/8/12

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25.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	6:58P- 8P (CT)					1				1	\$4,000.00	\$4,000.00	St. Louis (KMOV) (KMOV)	BIG BANG THEORY/CBSITCOM EFF. FAL	8/8/12
26.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	42783- NCIS			1						1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)	NCIS	8/8/12
27.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	26459- Big Brother				1					1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	BIG BROTHER FTC	8/8/12
28.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20022- Price is Right		1							1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	8/8/12
29.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20023- News @ 12noon M-F		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	8/8/12
30.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20054- News @ 5pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	8/8/12
31.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20015- News @ 6am M-F		1							1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	8/8/12
32.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	131968- CBS This Morning		1							1	\$200.00	\$200.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	8/8/12

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